

Rare Marathon – an ideathon to improve the life of rare disease patients, families and professionals.

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<https://ritkanap.rirosz.hu/ritka-nap-2020/ritka-marathon-2020>

The aim

To catch the attention and increase commitment of young experts to the field of rare diseases, organizing a short, intensive, brainstorming event to help young talents generate fresh solutions to improve the life of rare disease patients, families and professionals.



A social ideathon

rare
MARATHON



Situation assessment



The problem

- Lack of information, diagnosis, medical, social care and support for more than 700000, patients in Hungary
- Needed: medical, social, pedagogic, employment and psychological help

Offered solution

- 30 hr long group work with mentors and using innovative ideation practices such as design thinking to brainstorm on possible solutions.
- Explore insights on health innovation as a strategic drive for care provision.
- Help the care sector in further enhance the quality of health-, social- and other care services.
- Enable the brightest, national minds to create digital or other type of solutions, through emerging technologies in an innovation ecosystem, to enhance the quality of care services.

Presenting the results



Brainstorming



Conclusion: This method could be a good model approach for other rare disease organizations to catch the attention and increase commitment of young experts to the field of rare diseases.