



**Dermatology
beyond the skin**

Nothing About You Without You

Partnering with patients from the get-go of medicines development and throughout the value chain leads to an unprecedented understanding of unmet medical needs, disease burden and what meaningful outcome looks like – seen from a patient perspective. It also helps set the direction and ambition level internally starting at the R&D level.



Case Examples



Gorlin Syndrome

Patient insights and advice played a key role from the level ‘Go’ decision

Patient KOL advice and primary patient research played a key role in our decision-making process related to entering a B2B partnership around developing a first-in-class treatment to address one of the key manifestations related to Gorlin Syndrome: Basal cell carcinomas.



‘Ballerup Municipality Includes Patients’ (aka the PMP project)

A pioneering pilot project and partnership between two pharmacies, a autoimmune patient alliance (FAIM) and LEO Pharma

We share a vision that people who are affected by diseases, and who want to become involved as insight providers and advisors in medicines R&D are aware as well as offered related opportunities; together we have successfully tested a new way of ensuring this.

**Presented by Lasse Funch Jacobsen
Senior Lead of Patient Research and Alliances at LEO Pharma**

